



## CRAFT BEER CHEAT SHEET

TRUST US, YOUR BEER WILL TASTE SO MUCH BETTER  
NOW THAT YOU KNOW WHAT YOU'RE DRINKING.

### PALE ALE

A PALE ALE HAS A ROBUST HOP AROMA  
WITH MEDIUM BITTERNESS.

### IPA

AN IPA (INDIA PALE ALE) HAS A PRONOUNCED HOP  
BITTERNESS PROFILE FROM START TO FINISH.

### PORTER AND STOUT

PORTERS AND STOUTS TYPICALLY HAVE NOTES  
OF CHOCOLATE AND COFFEE.

### LAGER

A LAGER IS FERMENTED AT LOWER TEMPERATURES.  
LAGERS CAN BE PALE, AMBER, OR DARK.

### SOUR

THIS STYLE OF BEER HAS AN INTENTIONALLY ACIDIC, TART,  
OR SOUR TASTE.